

**Bharat BillPay Agent “BILLPAY & WIN” Contest**

**“Now Paying Bills Could be rewarding!”**

**“BillPay and Win” Contest Terms and Conditions**

**1. BACKGROUND / CONTEST DETAILS:**

- ✦ We the Infibeam Avenues (defined below) are carrying out this promotional contest for and on behalf of National Payments Corporation of India (NPCI), in order to create awareness at national level amongst their agents i.e. Participants (defined below) about convenience and usage of utility Bill Payment through Bharat BillPay, which is an exclusive service of NPCI.
- ✦ This contest (more elaborately covered herein under) is not a part of promotion of any Brand (defined below). This promotional contest is merely an attempt to create awareness of simple and safe utility bill payment through Bharat BillPay enabled channels anytime anywhere. NPCI / Infibeam Avenues does not in any manner whatsoever promote any Brand and would not be in any manner be held responsible for any grievance faced by Participant of any nature whatsoever related to Brand. The Participants are required to approach Infibeam Avenues for addressing / redressal of any queries / grievance that they may so have about the Contest. Infibeam Avenues in consultation with NPCI may provide appropriate solution / redressal to such queries / grievances. However, in no event would any liability, claim / losses / damages etc. of any nature would come upon NPCI and/or NPCI be held liable under any Act, Statute and/or applicable law in any manner whatsoever.
- ✦ Contest Period shall be for the period commencing from August 05<sup>th</sup> 2019 to October 05<sup>th</sup> 2019. (both days inclusive)

## 2. DEFINITIONS:

- ✦ **Biller Categories** shall inter alia include Electricity, Gas, DTH, Water and Telecom (Mobile Postpaid, Landline Postpaid, Broadband), including and not restricting such additional categories as would be included by NPCI as per its sole and absolute discretion.
- ✦ **Brand** shall mean and include such brands of cellular companies with whom NPCI in its sole absolute discretion may engage to procure the smart phones for distribution to the top 30 participants / winners of the contest, as per the terms and conditions of this contest.
- ✦ **Infibeam Avenues-** is a Bharat Bill Payment Operating Unit (BBPOU) of NPCI, and has various indirect Agent(s) who are authorised by Agent-Institutions for utility bill collection from the Biller categories defined above.
- ✦ **Participants** shall mean and include an agent i.e. retail shops, mobile shops etc. authorized by Infibeam Avenues or its respective Agent-Institution for collection of bills or enable bill payment for the Biller Categories defined above
- ✦ **OFFUS transaction** is considered when Participant collects utility bill payments for the Billers listed on Bharat BillPay for the Biller categories defined above and passing through NPCI

## 3. CONTEST TERMS:

- ✦ The Contest is valid for only the above mentioned Biller Categories
- ✦ The Participant in order to be eligible/be entitled to win Smartphone (subject to such changes as NPCI may from time to time deem fit and proper) need to carry out the following:
  - a. Participant would have to collect bills or enable bill payments for the Billers listed on Bharat BillPay for the Biller categories defined above
  - b. The Participant would have to enable bill payments/collect bills only via the Bharat BilPay enabled portal through whom the contest detail is being communicated and not with any other/medium.
  - c. Participant would be required to collect/enable minimum thirty (30) successful OFFUS bill payment transactions in a month (i.e.60 transactions during the Contest period) during the Contest Period from the Biller Categories through the portal enabled with Bharat BillPay services. The first 15 Participant's who does maximum no. of bill collection/payment

transactions in a month during the Contest period shall win a Smartphone, i.e. 30 during Contest period/two months (subject to such changes as NPCI may from time to time deem fit and proper).

- ✦ Maximum of 30 Smartphones (subject to such changes as NPCI may from time to time deem fit and proper) will be distributed by Infirbeam Avenues (in consultation with NPCI) during the Contest Period.

The aforesaid is subject to such change as NPCI may in its sole and absolute discretion deem fit and proper.

- ✦ At the end of the Contest period, Infirbeam Avenues and NPCI will verify the eligible Participant details (before declaring winners / eligible for Prize and will declare maximum 30 winners eligible for Smartphones i.e. 15 every month (subject to such changes as NPCI may from time to time deem fit and proper). The eligible winner/ /participant will be entitled for only one (01) of the above prizes/rewards during the entire Contest term/period.
  - ✦ Winner(s) do hereby un-conditionally and willing consent to provide their full particulars, including their full PAN Card/Address Proof for the purpose of verification & audit and to enable Infirbeam Avenues (in consultation / approval from NPCI), to dispatch which the winner Participant is so entitled to.
- Both Infirbeam Avenues and NPCI Employees and their immediate family members (including spouses, children, parents, brothers and sisters) are not eligible to participate in the Contest.
  - “BillPay and Win” Contest is subject to the Terms and Conditions as set out herein and which are also available at Infirbeam Avenues web portal i.e. <https://www.billavenue.com> The Participant hereby un-conditionally and willing accepts all the Terms and Conditions of this Contest and any amendments, additions, replacements, variations and modifications hereto, which shall be final and binding in all respects on each Participant. Amendments to the Terms and Conditions will be posted on <https://www.billavenue.com> from time to time, during the Contest Period. By entering the Contest participants agree to be bound by and to comply with the Terms and Conditions. Non-compliance with or breach of any of these Terms and Conditions may disqualify a Participant at any stage of the Contest and any prize's (as indicated in these T&C) won may be forfeited, withheld, withdrawn or reclaimed.

6. Prizes are not transferable or exchangeable and non-cash prizes cannot be exchanged for cash. NPCI accepts no responsibility for any tax or other liability that may arise from any winning from the contest.
7. Participants hereby expressly consent and agree that the Participant(s) shall not, without the prior written approval of Infibeam Avenues/NPCI speak to the press or any other media nor give any interviews or comments relating to the Contest / winning thereafter.
8. This Contest and its terms and conditions shall be governed exclusively by the laws of India and jurisdiction shall be vested exclusively in the courts at Mumbai in India.